Human Society and Its Environment (HSIE)

Business Studies

"I had to make my own living and my own opportunity! But I made it! Don't sit down and wait for the opportunities to come. Get up and make them!"

– C.J. Walker

"Business opportunities are like buses, there's always another one coming."

"A business has to be involving, it has to be fun, and it has to exercise your creative instincts."
– Richard Branson

Business is a feature of everyone's life. Either we purchase goods and services from a business or we create our own. This course is for students who wish to do further tertiary study in the area of Business, or for those who wish to go out and run their own business after completing the HSC. Whilst there are some mathematical concepts involved, they are of a basic level so that students not studying mathematics in Year 12 can still complete Business Studies successfully.

Students in Business Studies learn about the four main sectors of business:

- operations
- marketing
- human resources
- finance.

Students also study what it is to be an entrepreneur and what the role and skills of management entail. The Year 11 Preliminary course focuses on smaller, local business examples whilst the Year 12 HSC course involves an in-depth study of large companies. Students also investigate business planning and use a range of information to assess and evaluate business performance.

Business Studies has its own language to learn and use in class; a language that is communicated throughout the business world. Business Studies gives students the opportunity to learn this language as well as some of the skills necessary to successfully run a business.

The Preliminary Course

- The nature of business
- Business management
- Business planning

The HSC Course

- Operations
- Marketing
- Finance
- Human resources

See the NESA Business Studies syllabus on the website below for more information.

http://educationstandards.nsw.edu.au/wps/portal/nesa/11-12/stage-6-learning-areas/hsie/business-studies